

A close-up photograph of a hand making a peace sign gesture (two fingers extended) against a background of a wood-grain surface. The text 'WE ARE COATINGS' is overlaid in white, bold, sans-serif font across the lower portion of the hand.

**WE ARE
COATINGS**



VR
COATINGS

A close-up photograph of several parallel wooden planks painted in a vibrant green color. The wood grain is clearly visible through the paint. A white metal trim piece is visible on the right side, partially overlapping the planks. The lighting is dramatic, with strong highlights and deep shadows.

MORE THAN COATINGS:

A close-up photograph of a wooden railing with a vibrant green finish. The railing is composed of several horizontal slats, with a white-painted metal handrail running along the top. The background is dark and out of focus, emphasizing the texture and color of the wood and paint.

YOUNG AND READY TO GO

We are the coating industry's up-and-coming challenger who provides not only state-of-the-art products in the area of wood coating and enhancement, but also takes the relationship between customer and supplier a step further. It is thus that we have taken an approach that is best summed up like this: **"We see you. We hear you. And together we will find a solution"**.

Videre Rebus Coatings (VR Coatings) is an international subsidiary of Prime Top Industry. We supply our customers with sustainable and robust coating solutions primarily for the substrate of wood and are generally known as **the most experienced young coatings company**.

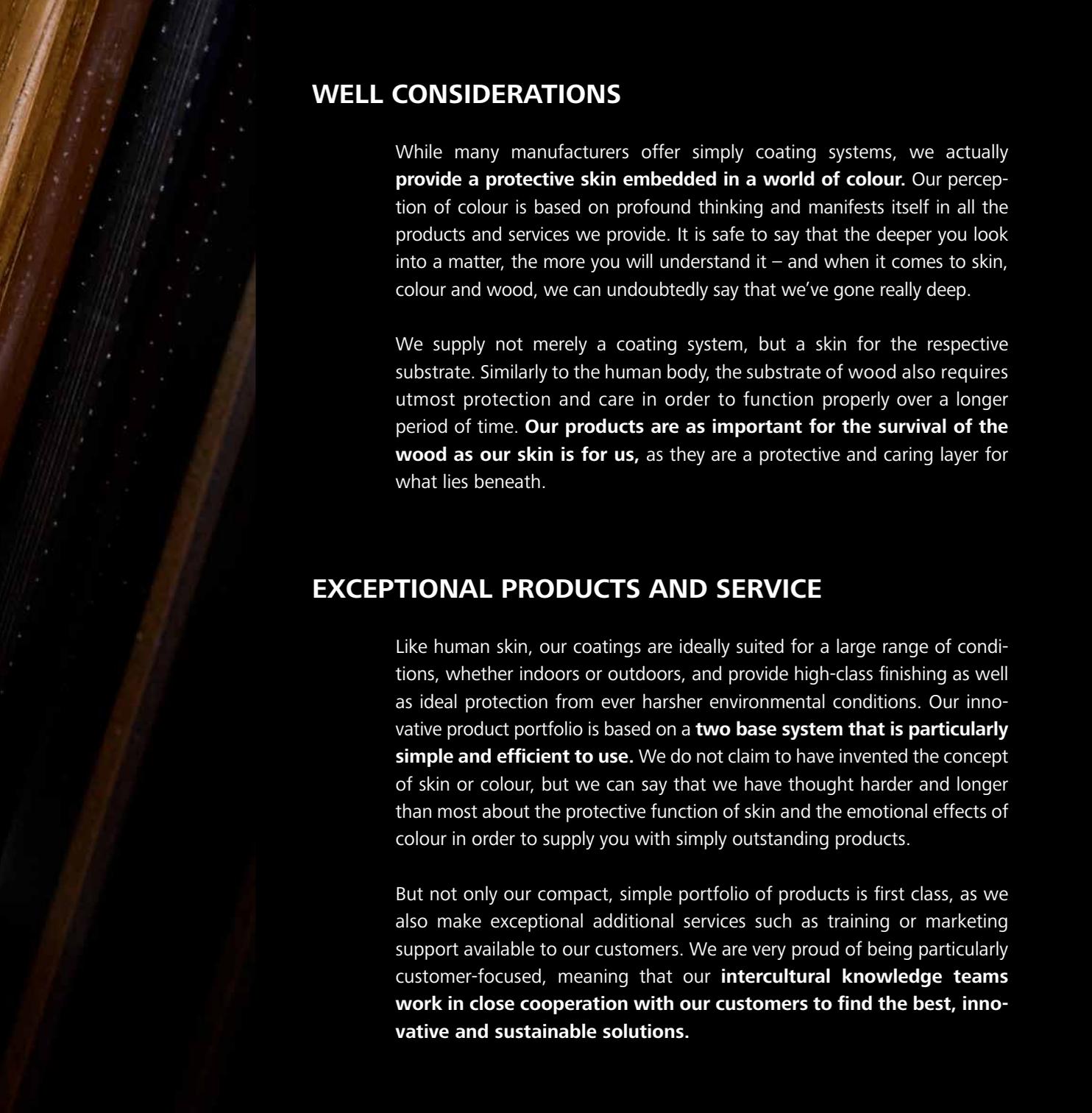
A WEALTH OF EXPERIENCE

Although we are still a relatively young company, our developments are based on an exceptional amount of experience and know-how, **as our team includes many qualified experts in a variety of areas**. We have brought together a great amount of expertise and innovation in order to tread new paths and offer cutting-edge products and services. Our decades of industry experience ensure that all developments are based on solid foundations and live up to our customers' demands.

VR Coatings also takes the issues of sustainability and social responsibility very seriously. These are two of our central themes that are implemented throughout our company, and we ensure that we never promise anything we can't deliver. So when opting for VR Coatings you can always be sure that you will be getting state-of-the-art products and services at a competitive price, provided by a counterpart you can trust.

A close-up photograph of the body of a violin, focusing on the wood grain and the f-hole. The wood is a warm, golden-brown color with a prominent vertical grain. The f-hole is a dark, elongated opening in the center. The lighting is dramatic, highlighting the texture of the wood.

PERFECT SKIN!



WELL CONSIDERATIONS

While many manufacturers offer simply coating systems, we actually **provide a protective skin embedded in a world of colour**. Our perception of colour is based on profound thinking and manifests itself in all the products and services we provide. It is safe to say that the deeper you look into a matter, the more you will understand it – and when it comes to skin, colour and wood, we can undoubtedly say that we've gone really deep.

We supply not merely a coating system, but a skin for the respective substrate. Similarly to the human body, the substrate of wood also requires utmost protection and care in order to function properly over a longer period of time. **Our products are as important for the survival of the wood as our skin is for us**, as they are a protective and caring layer for what lies beneath.

EXCEPTIONAL PRODUCTS AND SERVICE

Like human skin, our coatings are ideally suited for a large range of conditions, whether indoors or outdoors, and provide high-class finishing as well as ideal protection from ever harsher environmental conditions. Our innovative product portfolio is based on a **two base system that is particularly simple and efficient to use**. We do not claim to have invented the concept of skin or colour, but we can say that we have thought harder and longer than most about the protective function of skin and the emotional effects of colour in order to supply you with simply outstanding products.

But not only our compact, simple portfolio of products is first class, as we also make exceptional additional services such as training or marketing support available to our customers. We are very proud of being particularly customer-focused, meaning that our **intercultural knowledge teams work in close cooperation with our customers to find the best, innovative and sustainable solutions**.



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